



Bob Evans Farms Introduces Steamables and Expands Successful Family Classics Product Line
America's Favorite Refrigerated Side Dish Company Continues Making Dinners Easier, More Delicious

NEW ALBANY, Ohio, Jan. 30, 2019 – Bob Evans Farms announced today that it is adding an entirely new side dish product line, Steamables, and two more meal solution products to the already-beloved Family Classics product line. The new Steamables product line launched with three mouth-watering varieties of potato wedges, including Sea Salt Red Potato Wedges, Steak House Red Potato Wedges, and Garlic Red Potato Wedges. Additionally, the Family Classics product line has gained two new protein-rich pasta meals: Italian Sausage Marinara Pasta and Beef Stroganoff Pasta. These products are available at select retailers nationwide where Bob Evans Farms foods are sold starting Feb 1st.

New “Steamables” Product Line

Bob Evans Farms Steamables offer three varieties of redskin potato wedges, are available in a 22-ounce bag, and contain 100 calories or less per serving. Steamables are ready after just five minutes in the microwave and come in a bag with a resealable zipper so consumers can add their choice of cooking oil prior to cooking.

“The new Steamables product line provides healthy and delicious side dishes that are a breeze to make,” said Chris Lambrix, SVP Retail Business Development at Bob Evans Farms. “We listened to our consumers who were asking for more options to make meals easier. Steamables are a great way to add **fresh, never frozen, pre-cooked** redskin potatoes to any meal without sacrificing time or taste.”

Additions to the “Family Classics” Product Line

The Family Classics product line was introduced in 2018 as a complete meal solution. It launched with two chicken pasta meals: Roasted Chicken Alfredo Pasta, and Creamy Chicken & Noodles. Bob Evans is expanding the protein-packed product line to include two new kinds of pasta with protein. Italian Sausage Marinara Pasta has 11 grams of protein per serving and features Bob Evans Italian Sausage, tomato sauce and onion. Beef Stroganoff Pasta features prime rib beef, mushroom and onion and contains 14 grams of protein per serving. Both varieties contain no artificial flavors, have two servings per container, and are under 300 calories per serving.

“The Family Classics product launch last year was the most successful in Bob Evans history, showing consumers want more mealtime solutions that are high in protein and made with real ingredients,” Lambrix said. “We expanded the line to give consumers even more variety when choosing a quick, protein-packed meal **or side dish** that has minimal prep time.”

For more information about Bob Evans Farms’ new products and to find grocery store locations where the products are sold, visit www.BobEvansGrocery.com.

About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. is a brand born and raised on the promise of farm-fresh goodness. For more than 70 years, the company has been making delicious, quick-to-table farm-fresh food that is sold in grocery stores all over the country. Today, Bob Evans brand mashed potatoes and macaroni & cheese products are the #1 selling refrigerated side dishes in the United States*. Based in Columbus, Ohio and owned by Post Holdings, Inc., a consumer-packaged goods holding company, Bob Evans Farms is also a leading producer and distributor of refrigerated potato, pasta and vegetable-based side dishes, pork sausage, and a variety of refrigerated and frozen convenience food items under the Bob Evans, Owens and



Pineland Farms brand names. For more information about Bob Evans Farms, Inc., visit www.bobevansgrocery.com.

* SOURCE: IRI Total US MULO Latest 52 W/E 12/2/18.

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