



PRESS RELEASE

For Immediate Release:

BOB EVANS RESTAURANTS OFFERS NEW FLAVORS TO FIT NEW YEAR'S HEALTHY EATING RESOLUTIONS

Restaurant debuts winter menu featuring new or improved entrees containing better-for-you ingredients

New Albany, Ohio (January 7, 2016) – Just in time for New Year's resolutions, Bob Evans Restaurants is launching a new winter menu today, January 7, 2016, featuring improved and healthier twists on traditional favorites that reduce calories and improve nutrition by including ingredients with more whole grains, high-quality protein and fresh vegetables. These menu items will be available at all Bob Evans Restaurant locations across the country for a limited time and include several breakfast, lunch and dinner entrees.

“As a response from our loyal customers who are looking for healthier options when dining out, we're offering a new special menu, which focuses on several new flavorful and more nutritious entrée choices for every meal of the day,” said Greg West, senior vice president of product development, Bob Evans Restaurants. “Our winter menu features items that are either new to our overall menu or have improved recipes to homestyle dishes, which is perfect for those making New Year's healthy eating resolutions.”

For a limited time, new Fit from the Farm items will be featured on Bob Evans' menus, including:

Breakfast items, which pair nicely with Bob Evans' newest coffee roast, Breakfast Blend:

- **Cranberry Pecan Power Oatmeal Bowl:** Steel cut oatmeal served with brown sugar, cranberries and honey-roasted pecans. This breakfast dish has two-and-a-half servings of whole grain for 310 calories and is available weekdays until 11 a.m. and until 2 p.m. during the weekend.
- **Veggie Omelet:** Chefs at Bob Evans have made a new recipe for this veggie omelet, which has fresh baby spinach and onions in a 100 percent shell-cracked egg omelet topped with diced tomatoes. The omelet is packed with more than 26 grams of protein and is served with seasonal fruit and a slice of wheat toast for 440 calories.

Lunch and dinner items:

- **Harvest Chicken Power Bowl:** Filled with quinoa, white beans and garlic herb chicken broth, this bowl is topped with flavorful vegetables and chicken. This lunch and dinner bowl is 340 calories and has 30 grams of protein and one serving of vegetables.
- **Potato Crusted Flounder:** This mild whitefish fillet is grilled to perfection in a delicious potato crust for 265 calories and is served with fresh steamed broccoli.
- **Blackened Fish Fillet Dinner:** Topped with sautéed peppers and onions the blackened fish fillet dinner is served with a side of green beans and is only 310 calories.
- **Blackened Chicken Dinner:** This boneless white-meat chicken is marinated and grill-seared and is served with green beans with ham for 340 calories.
- **Blackened USDA Choice Sirloin:** Topped with sautéed peppers and onions, this blackened sirloin is served with fresh steamed broccoli for 375 calories.

Additionally, those who are seeking more indulgent breakfast options have the opportunity to enjoy new and improved menu items, including:

- **Cherry Brioche French Toast:** Two thick slices of brioche bread, dipped in real egg batter made with natural vanilla and cinnamon, and is then griddled to perfection and topped with a sweet-tart Michigan cherry topping.
- **Buttermilk and Multigrain Hotcakes:** Featuring a new recipe, the hotcakes are now served with syrup that contains no high-fructose corn syrup.
- **Border Scramble Omelet:** In addition to the veggie omelet, Bob Evans chefs have also improved this omelet recipe, which has spicy pepper jack cheese, Bob Evans sausage, home fries, tomatoes and onions in a zesty ranchero sauce. And, is topped with jalapenos, sour cream, scallions and pepper jack cheese.

For more information and restaurant locations, visit www.BobEvans.com.

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About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans Restaurants brand name. At the end of the second fiscal quarter (October 23, 2015), Bob Evans Restaurants owned and operated 547 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States. Bob Evans Farms, Inc., through its BEF Foods segment, is also a leading producer and distributor of refrigerated side dishes, pork sausage and a variety of refrigerated and frozen convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit www.bobevans.com.

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