



PRESS RELEASE

For Immediate Release:

**BOB EVANS RESTAURANTS TO HOLD GUEST APPRECIATION DAYS
IN ALL NEW YORK LOCATIONS**

Restaurant company adds special menu discount days

New Albany, Ohio (January 7, 2016) – For more than 50 years, Bob Evans Restaurants has been offering guests farm-fresh favorites, and the beloved restaurants have become an integral part of family meal traditions across New York. All eight Bob Evans locations in New York will hold guest appreciation days in local communities in early 2016 to thank guests for their continued support of the state’s restaurant industry.

“New York’s change in minimum wage laws has raised concerns among diners about the possibility of rising menu prices to accommodate the wage increase – but Bob Evans instead wants to thank our guests for their continued patronage of our restaurants,” said Roy Getz, vice president head coach, Bob Evans Restaurants. “Hard-working families deserve quality food in a hospitable environment, without having to worry about the cost of food when dining out. That is why we’re holding three guest appreciation days at the beginning of this year with special discounts.”

On three specific days, Bob Evans guests can enjoy some of their favorite menu items at a discounted price, including:

- **Saturday, Jan. 16: The Rise & Shine for \$5, all day.** This breakfast includes two freshly-cracked eggs (cooked to order), a choice of breakfast meat, a farmhouse side and freshly baked bread.
- **Saturday, Jan. 30: Coffee for \$1, all day.** Three Bob Evans coffees, including the Breakfast Blend, Signature Harvest Roast and Harvest Decaf, will be available for \$1.
- **Saturday, Feb. 20: Knife & Fork Dinner for \$5, all day.** Farm-fresh goodness is packed into one meal, like the Slow Roasted Turkey Knife & Fork Sandwich – mashed potatoes and tender slices of slow-roasted turkey piled on thick-cut, baked-in-house brioche bread and topped with savory bread & celery dressing, then smothered with pan-roasted gravy and served with a cranberry relish.

For more information and restaurant locations, visit www.BobEvans.com.

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About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans Restaurants brand name. At the end of the second fiscal quarter (October 23, 2015), Bob Evans Restaurants owned and operated 547 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States. Bob Evans Farms, Inc., through its BEF Foods segment, is also a leading producer and distributor of refrigerated side dishes, pork sausage and a variety of refrigerated and frozen convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit www.bobevans.com.

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