



BOB EVANS FARMS DEBUTS FAMILY CLASSICS MEAL SOLUTIONS

America's Top Refrigerated Side Dish Company Makes Easy and Delicious Weeknight Meals a Breeze

NEW ALBANY, Ohio (January 30, 2018) – Bob Evans Farms announced today that it is launching a completely new product line, Family Classics, with two new meal solutions: Roasted Chicken Alfredo Pasta and Creamy Chicken & Noodles. The new Family Classics meal solutions are a complete meal, have a whopping 16g+ of protein per serving and, beginning today, will be available at select retailers where other Bob Evans Farms foods are sold.

Bob Evans are America's favorite refrigerated side dishes because products, like Original Mashed Potatoes and Macaroni & Cheese, help families make mealtime easy by providing wholesome sides in just six minutes. With the launch of Family Classics meal solutions, Bob Evans is helping families in a new way with quick, protein-packed meals that have little to no prep time.

"Our consumers have been requesting new delicious, protein-filled foods from us to make their mealtime easier and more filling. We've listened and have been busy in the kitchen finding the solution," said Chris Lambrix, Senior Vice President, Retail Business Development at Bob Evans Farms. "We've created these two filling and flavorful Family Classic dishes to provide consumers access to convenient food, ready in just minutes in the microwave, that doesn't compromise taste or quality."

The Roasted Chicken Alfredo Pasta features oven-roasted white meat and penne pasta in a creamy Alfredo sauce, which is made with real milk, butter and parmesan cheese. The Creamy Chicken & Noodles also features oven-roasted white meat and home-style egg noodles, with peas and diced red bell peppers in a savory cream sauce.

Both new Family Classics products are high in protein, have two and a half servings per container, and are less than 350 calories per serving.

"These delicious Family Classic meals are made with real ingredients, are never frozen, and offer busy families a balanced solution to weeknight meals," continued Lambrix.

The Roasted Chicken Alfredo Pasta and Creamy Chicken & Noodles meal solutions are joining Bob Evans Farms' successful product line of refrigerated side dishes, including the top-selling Original Mashed Potatoes and Macaroni & Cheese products, both in a variety of flavors and sizes, as well as other sides dish products like Glazed Apples, Mashed Sweet Potatoes and Homestyle Stuffing.

For more information about the new food products and to find grocery store locations where the products are sold, visit www.BobEvansGrocery.com.

About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. is a brand born and raised on the promise of farm-fresh goodness. For more than 60 years, the company has been making delicious, quick-to-table farm-fresh food that

is sold in grocery stores all over the country. Today, Bob Evans brand mashed potatoes and macaroni & cheese products are the #1 selling refrigerated side dishes in the United States*. Based in Columbus, Ohio and owned by Post Holdings, Inc., a consumer packaged goods holding company, Bob Evans Farms is also a leading producer and distributor of refrigerated potato, pasta and vegetable-based side dishes, pork sausage, and a variety of refrigerated and frozen convenience food items under the Bob Evans, Owens and Pineland Farms brand names. For more information about Bob Evans Farms, Inc., visit www.bobevansgrocery.com.

* SOURCE: IRI Total US MULO Latest 52 W/E 1/8/18.

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Media Contact: Elizabeth Sedlock, esedlock@sedlockpartners.com, (636) 699-9554